

Lichfield 41 Club - Acceptable Website Policy

1. Lichfield 41 Club (L41C) provides a Website for several purposes:
 - a. As a communication tool to inform members of activities.
 - b. As a marketing tool to attract prospective members.
 - c. To advise the General Public of what we do.
2. The L41C site has only public access www.lichfield41club.co.uk.
3. A Communications Officer is appointed each year who is responsible for website content and editing the Club site on a regular basis.
4. Content on the site will be 'appropriate'. Although this list is not exhaustive this means any content or images must not be:
 - a) Sexist, b) Racist, c) Ageist, d) Homophobic, e) Discriminatory or prejudicial in any way, f) Offensive in any way, g) Promoting any form of illegal activity, h) Containing swear words or bad language. i) Threatening, j) Violent, k) Politically motivated, l) Containing religious content or comment that may be viewed by some as insulting or inappropriate, m) Contain Nudity, n) Graphic, o) Anyone in a compromising or embarrassing situation that may offend, p) Obscene jokes, q) Anything that offends the Data Protection Act, r) Pictures containing children when the parent/guardian has not given permission, s) Promoting unhealthy activities e.g. smoking, excess alcohol intake, the use of social or illegal drugs etc., t) Advertising of goods or services for personal gain
6. Content should be entertaining and informative. Suggested content may be:
 - a. Reports on meetings and visits
 - b. Details of future meetings
 - c. Profiles on club officers and individuals
 - d. History and archives
7. It is acceptable to publish e-mail addresses but not home addresses. However, any member who desires his details not to be published must have his wishes respected.
9. It should be remembered that our websites are in the public domain and could be viewed by anyone of any age, race, religion, political tendencies etc. Search engines are very complex and someone inadvertently may find something which may be innocuous to you but may be offensive to them.
10. Should L41C receive a complaint about website content, the Club Chairman or another senior officer must investigate the complaint in a timely manner and take appropriate action to resolve the matter to everyone's satisfaction.
12. If you have any queries on this Policy, please contact the Communications Officer (lichfield41clubweb@gmail.com)

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